

Hyundai EON price in India makes it cheapest car in the market

Launching its cheapest car in India, Hyundai EON price in India will be in the range of Rs. 2.75 lac onwards. This price is for the petrol model.

Basically Hyundai India will launch 4 models of the cars in the market. Hyundai EON price in India for top model can be Rs. 3.75 lacs. The top model will have advanced features like power steering and power window. The exact Hyundai EON price in India will be revealed by the company on Oct 13th when it will be hit Indian roads.

At Hyundai EON price in lower segment it will compete with Maruti Alto and Spark like cars in the market. The company is expected to garner good sales for Hyundai EON as experts believe in near future this low price segment will witness highest growth. The latest car will be positioned just below Hyundai Santro in terms of pricing.

In order to Hyundai EON price in India at low levels, company has planned to manufacture it locally. It has been revealed that most of the design and development for the car was in India only in order to make it highly suitable for Indian roads. By manufacturing in Indian plant, company is not only able to maintain low cost but also will be able to export to other countries due to proximity.

The growing competition and demand for low cost cars is a major factor in the company's decision to launch this car in India at this price range. Currently not only Indian auto players like Tata Motors and Maruti but foreign players are embarking heavily on low price car segment in India.

About the Author

Rajni writes articles on [Mahindra XUV 500 price in India](#) and [Hyundai EON price in India](#)

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